IT'S LOVELY TO MEET YOU!

Seasoned motion designer and video editor based in Brooklyn, NY with 7+ years of experience in TV production and social media advertising. Created multiplatform social content and animations for notable companies such as Netflix, Topo Chico, Duolingo, and Calvin Klein. Experienced in fast-paced and detail-oriented roles that require multitasking within creative projects using the Adobe After Effects and Premiere. Highly communicative and responsible, while bringing passion and joy to the creative team.

EXPERIENCE

Freelance Animator and Motion Designer

July 2019 - Present

- Currently a Motion Designer at HAYMAKER
- Animated, designed, and lead multiple TV shows, trailers, ads, and games
- Skills utilized include motion graphics, 2D animation, illustration, character design, background layout, and composite
- Managed productions and teams for animated projects
- Select clients include Netflix, Duolingo, Headspace, Topo Chico, and Calvin Klein

Animator and Production Coordinator Augenblick Studios

July 2017 - July 2019

- Animated and designed characters for multiple TV animation and web series including The Jellies (Adult Swim), Losers (Netflix), and TED-Ed (TED) using Adobe Animate, After Effects, Photoshop, and Premiere
- Supervised the animation quality of 5-15 artists for The Jellies, Season Two (Adult Swim) and multiple unreleased TV show pilots

FEATURED PROJECTS

Animation Director and Motion Graphics Animator Duolingo Duoshorts

- Rigged and animated Duolingo's iconic characters in Adobe Animate for three-minute shorts explaining cultural practices
- Directed a team of 3 animators and established brand consistency, lively animated movements, and punctual timelines
- Composited shots for final delivery using Adobe After Effects

Logo and Broadcast Motion Designer Butcher Bird Studios Rebranding

- Collaborated with Darkred Studios to bring Butcher Bird Studio's eponymous logo to life, giving it personality, charm, and mystique
- Storyboarded and brainstormed main logo animation iterations and modular emoji
 ideas for usage across the studio's platform and brand
- Contributed to multiple broadcast assets such as AB transitions, lower thirds, and end cards

EDUCATION

Boston University College of Fine Arts Class of 2017

BFA, Graphic Design Minor in Computer Science Magna Cum Laude GPA: 3.98

SOFTWARE

Adobe After Effects Adobe Premiere Adobe Photoshop Adobe Illustrator Adobe Animate Adobe InDesign Figma Lottie Toon Boom Harmony Blender

SKILLS

Motion Graphics Animation Direction Social Media Content Video Editing UX/UI Motion Animation Illustration Composite + VFX Project Management Graphic Design Character Design HTML/CSS Javascript Python

MIMICHIU mimichiuart@gmail.com - mimichiu.com

FULL PRODUCTION LIST

Please contact me if you are interested in seeing work examples for productions on this list.

COMPOSITOR + VIDEO EDITOR HeroBall (S2), YouTube January 2024 - April 2024 Bleacher Report | New York, NY (Remote)

MOTION DESIGNER Hyland's Naturals Social Ads Oct 2023 - November 2023 Madwell | New York, NY (Remote)

ANIMATOR HeroBall (S2), YouTube Sep 2023 - November 2023 Bleacher Report | New York, NY (Remote)

ANIMATION DIRECTOR Worlds Beyond Number Animated Trailer Jun 2023 - Sep 2023 Fortunate Horse | New York, NY (Remote)

MOTION DESIGNER Rebranded Logo + Broadcast Animation Apr 2023 - May 2023 Butcher Bird | Glendale, CA (Remote)

ANIMATOR HeroBall (S1), YouTube Jan 2023 - Apr 2023 Bleacher Report | New York, NY (Remote)

ANIMATOR In Stars and Time Release Trailer Nov 2022 - Apr 2023 Armor Games Studios | Irvine, CA (Remote)

ANIMATOR HeroBall (S1), YouTube Sep 2022 - Nov 2022 Bleacher Report | New York, NY (Remote)

MOTION DESIGNER The Art of Shaving Social Ads Aug 2022 - Sep 2022 Circus Maximus | New York, NY (Remote) VIDEO EDITOR Calvin Klein Social Ads Aug 2022 - Jun 2023 Calvin Klein | New York, NY (Remote)

CHARACTER DESIGN DIRECTOR City Island (S1), PBS Kids May 2022 - Sep 2022 Augenblick Studios | Brooklyn, NY (Remote)

MOTION DESIGNER Peak Performance for Men Social Ads Apr 2022 - May 2022 Circus Maximus | New York, NY (Remote)

MOTION DESIGNER Brooks Shoes Social Ads Apr 2022 - May 2022 Trident Productions | Boston, MA (Remote)

ANIMATION DIRECTOR Duoshorts, Duolingo Mar 2022 - Apr 2022 Augenblick Studios | Brooklyn, NY (Remote)

MOTION DESIGNER On/Go Social Ads Jan 2022 - Feb 2022 Circus Maximus | New York, NY (Remote)

CLEAN-UP ANIMATOR Bear & Breakfast Aug 2021 - Jan 2022 Gummy Cat | Romania (Remote)

ASSIST. ANIMATION DIRECTOR Teenage Euthanasia (S1), Adult Swim Jan 2021 - Aug 2021 Augenblick Studios | Brooklyn, NY (Remote)

ANIMATOR Headspace Guide to Sleep, Netflix Nov 2020 - Dec 2020 Augenblick Studios | New York, NY (Remote) ANIMATOR

Game of Zones (S7), YouTube Feb 2020 - May 2020 Bleacher Report | New York, NY

ANIMATOR The Champions (S2, S3, S4), YouTube Sep 2019 - Aug 2021 Bleacher Report | New York, NY

ANIMATOR The Midnight Gospel, Netflix Jul 2019 - Sep 2019 Titmouse | New York, NY

ANIMATOR The Deck of Many Animated Cards Mar 2019 - Oct 2020 Hit Point Press | Canada (Remote)

ANIMATOR HarperKids Bookmojis Mar 2019 - Sep 2020 HarperCollins | New York, NY (Remote)

PRODUCTION COORDINATOR The Jellies (S2), Adult Swim Apr 2018 - Feb 2019 Augenblick Studios | Brooklyn, NY

ANIMATION DIRECTOR The Adventure Zone Trailers Feb 2018 - Apr 2021 McElroy Family | Brooklyn, NY (Remote)

ANIMATOR TED-Ed Educational Videos Nov 2017 - Jul 2019 Augenblick Studios | Brooklyn, NY

PRODUCTION ASSISTANT The Jellies (S1), Adult Swim Jul 2017 - Oct 2017 Augenblick Studios | Brooklyn, NY